**NICK JR CLOCK: HALF HOUR – 22:30 (3 ACTS / 5 SEGMENTS / 2 BREAKS)**

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| **HIT TIME** | **DESCRIPTION** | **LENGTH** | **NOTES** |
| **0:59:50** | **Title Slate** | **0:00:05** |  |
| **0:59:55** | **Black/Silence** | **0:00:05** |  |
| ***1:00:00*** | ***Segment #1 (Title Sequence)*** | ***0:00:30*** | **Program start at 1:00:00 even.**  **Opening Title Sequence must not exceed :30.** |
|  | Black Break #1 | 0:00:02 | 2 Seconds Black |
|  | ***Segment #2 (Act 1)*** | ***0:07:00*** | **Act 1 must be a minimum of 4:00** |
|  | Commercial Break #1 | 0:00:02 | 2 Seconds Black |
|  | ***Segment #3 (Act 2)*** | ***0:07:30*** | **Total program content through Act 3 cannot exceed 20:00** |
|  | Commercial Break #2 | 0:00:02 | 2 Seconds Black |
|  | ***Segment #4 (Act 3)*** | ***0:07:00*** | **Act 3 must be a minimum of 2:00** |
|  | Black Break #4 | 0:00:02 | 2 Seconds Black |
|  | **TOTAL CONTENT** | **22:00** |  |
|  | ***Segment #5***  ***ON-SCREEN PRODUCTION END CREDITS*** | **0:00:30** | This segment only includes the following:   * :24 credit bed * :03 Production Company Logo * :03 Production Company Logo   **TOTAL: 30 seconds** |
|  | ***TOTAL RUN TIME*** | ***22:30***  **DFTC** | **Final TRT must match 29.97 drop frame time code, regardless of the show’s delivered frame rate.** |
|  | **Black after Program** | **0:00:04** | 4 Seconds Black |

* You must secure approval from your Network Executive, Programming, and your NPPO contact to deviate from these established guidelines.
* Total Run Time DOES include Disclaimers, Title Sequence, and end credits. However, they must be formatted as separate segments.
* Total Run Time DOES NOT include the black and commercial breaks.