**SMITHSONIAN CHANNEL CLOCK: HALF HOUR – 22:00 (3 ACTS / 2 BREAKS)**

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| **HIT TIME** | **DESCRIPTION** | **LENGTH** | **NOTES** |
| **00:59:50:00** | **Title Slate** | **00:00:05** |  |
| **00:59:55:00** | **Black/Silence** | **00:00:05** |  |
| ***01:00:00:00*** | ***Segment #1 (Act 1)*** |  | **Act Timing can vary between 6-11 minutes.** |
|  | Commercial Break #1 | 00:00:02 | 2 Seconds Black |
|  | ***Segment #2 (Act 2)*** |  | **Act Timing can vary. Must be a minimum of 5:00.** |
|  | Commercial Break #2 | 00:00:02 | 2 Seconds Black |
|  | ***Segment #3 (Act 3)*** |  | **Act Timing can vary. Must be a minimum of 5:00.** |
|  | Black Break | 00:00:02 | 2 Seconds Black |
|  | **TOTAL CONTENT** | **22:00** |  |
|  | ***Segment #4******ON-SCREEN PRODUCTION END CREDITS*** | **00:00:30** | This segment only includes the following:* :24 credit bed
* :03 Production Company Logo
* :03 MTVE Moon Person Logo (with audio)

 **TOTAL: 30 seconds** |
|  | ***TOTAL RUN TIME***  | ***22:30*****DFTC** | **Final TRT must match 29.97 drop frame time code, regardless of the show’s delivered frame rate.** |
|  | **Black after Program** | **00:00:04** | 4 Seconds Black |

* You must secure approval from your Network Executive, Programming, and your NPPO contact to deviate from these established guidelines
* Total Run Time DOES include Disclaimers, Title Sequence, Previously/Next Ons, and end credits.
* Total Run Time DOES NOT include the black and commercial breaks.
* Start of program content should include at least a 5-frame fade from black.
* End of program content should include at least a 5-frame fade to black.
* All act breaks are 2 seconds in length and consist of black and silence.
* Each transition to and from an act break must include a fade to and from black for at least 5 frames.
* The audio and video at each act break should cleanly fade to and from black simultaneously, allowing for a complete 2-second black break.
* The 2-second black break is not considered program content – all act breaks are built into the file with no slates.
* Include the :03 Network-supplied animated Moon Person logo at the end of the separate :30 credit bed.
* No act may be less than 5 minutes.
* Do not include break language or recaps in the program.